अखिल भारतीय तकनीकी शिक्षा परिषद्
(भारत सरकार का एक सांविधिक निकाय)
मानव संसाधन विकास मंत्रालय, भारत सरकार
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Dr. Ravindra Kumar Soni
Coordinator ATAL Academy

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To
The Vice Chancellors/Registrars/Directors/Principals
All AICTE Approved institutes

Sub: LOGO designing Competition for preparing LOGO of AICTE Training And Learning (ATAL) Academy- Reg.

Sir/Madam,

It is pertinent to mention here that AICTE Training And Learning (ATAL) Academy has been established by AICTE at Jaipur (Rajasthan), Vadodara (Gujarat), Thiruvananthapuram (Kerala) and Guwahati (Assam) with its projected Vision, Mission and Objectives:

Vision:

- To empower faculty to achieve goals of Higher Education such as access, equity and quality/with accountability and affordability.

Mission:

- To establish AICTE Training and Learning (ATAL) cell in all the technical institutions, Universities, Deemed-to be Universities and other institutions of technical learning.
- AICTE will support for establishment of AICTE Training and Learning (ATAL) cell in all the technical institutions. Universities. Deemed to be Universities and other institution of technical learning.
- Initially AICTE will establish AICTE Training and Learning (ATAL) Academies in Jaipur, Vadodara, Guwahati and Trivandrum. However, in future more academies may be opened as per requirements.
- AICTE HQ will have a training cell who will coordinate with training academies of AICTE and training cells across the country.
- To establish Academies web portal and mobile application for carrying out its operations.
- To build a database of trainers/experts, Video Repositories, Training materials and training needs of technical institutions.
- Training needs analysis of technical manpower of the country.

Objectives of Academy:

- To set up an Academy which will plan and help in imparting quality technical education in the country
- To support technical institutions in fostering research. innovation and entrepreneurship through training
- To stress upon empowering technical teachers & technicians using Information & Communication Technology

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- To utilize SWAYAM platform and other resource for the delivery of trainings.
- To provide a variety of opportunities for training and exchange of experiences. Such as workshops, Orientations, learning communities, peer mentoring and other faculty development programmes.
- To support policy makers for incorporating training as per requirements

In order to proceed ahead, it is proposed to prepare a LOGO for AICTE Training And Learning (ATAL) Academy. In this connection a LOGO designing competition is being organized for faculty and students with a request to design a LOGO for AICTE Learning And Training (ATAL) Academy. Students and faculty are requested to design a LOGO and send it through Google link https://forms.gle/HnSv5chT1uNbb7Qp7 by 10.07.2019

A best suitable LOGO will be selected and finalized by Jury Members and winner will be awarded a token of award for Rs. 10,000/- in addition to a Certificate of Appreciation. There is no registration fee and no other expenditure will be paid to the participant.

You are also requested to submit half page write-up on the designed LOGO which describe to the meaning and significance of tools, shades, colors used and also the reason why this LOGO is useful and suitable for AICTE Training And Learning (ATAL) Academy.

With regards,

Ravindra Kumar Soni